



# CASE STUDY: SEVENTYEIGHT DIGITAL INTRANET

## Goals:

Seventyeight had decided after using a variety of separate technologies to manage internal communications, we needed to find a single solution which would be the place to go for all internal communication and documents. Creating an intranet was especially critical for the company because of our flexible work schedule and the ability to work from home; we needed a place to collaborate.

What we did not realize when we began the project is that by choosing Kentico's Intranet solution we'd have the ability to create an extranet. The extranet has helped in reducing email and by centralizing documents, tasks, logins, calendars, contact information.

Key outcomes included:

- Ease of use for all staff members, and clients regardless of skill set.
- Security ensuring that each client and staff member can only see information that is relevant to them.
- A framework that will accommodate future growth, scalability with 'out the box' functionality as well as custom functional elements.
- Collaborative model of document publication and workflows.
- Usability on mobile devices and tablets.

## Challenges:

The challenge of importing a large number of files from out other systems is a challenge we thought we'd face, but was solved by the newly released Kentico 6. In the past Kentico would only allow for one file upload at a time, this changed in Kentico 6 where multiple files could be selected and uploaded in the same batch. Combining the Kentico file import for very large collections of files with the multiple file upload made for a pain free process.

## Solution:

The member of the team that was tasked with creating the base implementation of the Seventyeight Digital Intranet has been a SharePoint Intranet Administrator in the past, but had never created a Kentico Intranet before. In just a few days the implementer was ecstatic with the progress he'd made. "Kentico" he said at the weekly staff meeting, "has allowed me to create the vast majority of our intranet site with minimal custom code, you won't believe it until you see it"

We leveraged many of Kentico's built in features which significantly reduced development time while ensuring a high quality feature rich intranet. The core is based off the Intranet Portal template allowing for our Intranet Portal creator to build the majority of the intranet in 2-3 days.

In particular, we made extensive use of the following Kentico features:

- Document libraries – allowed us to edit files directly on the Kentico intranet using WebDAV. Permissions on the document level, workflow and version history were all used heavily.
- Project and Task Management – used to keep our projects on track, by using estimates, progress indicators and priorities.
- Workgroups – every large project at Seventyeight has its own workgroup created so we can keep all the documentation in one place. Key dates are added by any member of the project to the team calendar. We love the Add to Outlook feature on the calendar, as it ensures that we are always on top of meetings and deadlines.
- Roles and Permissions – a very important feature in our extranet portion of the site where each client has their own portal within our Intranet. Roles and permissions on client portals, documents and other features like blogs and forums enable us to successfully use the extranet to work in concert with our clients
- Messaging – because members of the team are always on the Intranet and we use a flexible office schedule we utilize the messaging component to keep in touch.
- Dashboards – a clean interface that enable us to see at a glance our tasks for the day , messages



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- Repeaters – very flexible and powerful. This in conjunction with ASPX transformations has become the favoured way our developers have of performing the most common tasks quickly and reliably.

## Key Criteria For Choosing Kentico CMS:

Before beginning the project we had dabbled in a few different web based solutions that were intended for use as an intranet or could be adapted to function as an intranet, but we found we couldn't find an all-in-one solution that was easy to use, priced appropriately, secure and could function well as an extranet. The product that best met Seventyeight Digital's initial and future needs was Kentico CMS for ASP.NET.

Evaluation criteria and key determinants included:

- Feature set related to Seventyeight Digital's internal requirements
- Ease of use for non-technical staff - we want all members of the team to contribute to our intranet regardless of skillset
- A powerful, yet easy to use, Project Management feature to allow us to track internal and external project tasks
- WebDAV Support to allow for seamless document editing
- Workgroup templates which we've adapted for project collaboration internally and with our clients as an extranet

- Ease and flexibility of programmatic customization
- Strength and flexibility of workflow configuration and security configuration
- Ability to adapt to and incorporate changing technologies

## About Seventyeight Digital:

Seventyeight Digital is a strategic technology development and interactive design firm focused exclusively on the internet space. Our solutions engage and benefit users, generate brand recognition, provide relevant and actionable data, stimulate thought and communication, inspire people to take action, capitalize on business efficiencies, and offer significant ROI.

The Seventyeight team is comprised of highly accomplished and talented folks specializing in digital strategy, data management, technical development, and creative design - providing the competencies, agility and technical bandwidth to manage complex deliverables.

We can offer time to market, competitive rates and a level of responsiveness that traditional firms can't touch. We believe there is an effective solution to meet most budgets and can help you navigate the strategic & technical complexities to achieve your key business objectives.

Seventyeight Digital is a Kentico Gold Certified Partner offering a full range of interactive design, development, hosting and support services. Contact us for a free Kentico CMS consultation at [info@78digital.com](mailto:info@78digital.com).

